

## About itc publications

As leading education consultants with a passion for pedagogy, **itc publications'** three co-directors, Gerard Alford, Eric Frangenheim and Paul Herbert regularly present workshops and consulting programs in schools, universities and conferences across Australia.

Together they co-author and co-design world-class teacher and student resources, including itc's **innovative teachers' companion**, a national best-seller with over 600,000 sales. These resources make it easy and explicit for teachers and students to embrace higher-order thinking as a natural way of learning.

Gerard, Eric and Paul have over 80 years of collective experience so they bring their intimate knowledge of and respect for classroom and learning environments to their consulting work and resource design.

## The Authors



### Gerard Alford

Prior to co-founding **itc publications** in 2002, Gerard worked for more than 17 years as a teacher and held various senior positions. Gerard's consulting expertise in lesson observations stems from his Masters of Education dissertation (2002) involving a six-month lesson observation research project focusing on teaching pedagogy.



### Eric Frangenheim

Eric is one of the most sought-after presenters and keynotes in Australia. He has worked as an educational consultant for the past 25 years and authors many best-selling education books promoting higher-order thinking. He was previously a teacher and deputy principal for 20 years.



### Paul Herbert

Paul is a passionate promoter of pedagogy in teaching, with a particular focus on the all-important early years of learning. Prior to co-founding **itc publications**, Paul had over 15 years experience in the education sector, including as a senior teacher, acting head of department and in the TAFE sector.

## Professional Development

### Workshops and Consulting

We are passionate about bringing pedagogy to life within classrooms. Schools trust us to deliver workshops and in-school professional development programs that engage the learner rather than simply teach the subject.

Whether you choose our one-hour to full-day workshops or extensive in-school consulting programs, we'll ensure your staff feel empowered and energised.

What's more, we can train your school leaders to mentor your staff for ongoing in-school professional development. And we can show you how to engage your students so they reach their potential as vibrant young learners.

Our dynamic and experienced consultants will tailor our workshops to your school's needs and pedagogical vision.

#### Consulting workshops

- Improving Teaching and Learning: Explicit teaching, critical and creative thinking, co-operative learning
- Lesson Planning: How to model good pedagogy
- Broad Brush Unit Planning: How to design challenging and engaging units of work
- Lesson Observations and Feedback
- Student Assessment: Where to start and how to succeed with the itc four step model
- Parents: How to assist your child to be a better thinker

Call us today for a free 30-minute phone consultation with one of our consultants (07) 3395 7727

View our workshop outlines on our website – [itcpublications.com.au](http://itcpublications.com.au)



#### What our clients say

"In the short nine months since we first met with Eric and started using itc publication's resources, we have seen incredibly positive outcomes within the College. Not only have staff embraced itc's Thinking Skills Framework, but there have been many innovative applications of this Framework." *Kath McCann, Head of Curriculum, Earnshaw State College.*

"Gerard - your workshop has charged us with the confidence to proceed immediately. We are into it next week! We had the bits and pieces ready to go but just needed the little push and confirmation we were heading in the right direction. Thanks for your help." *Andrew Cummins, Principal, Cedar Creek State School.*

"I just wanted to say how great our staff meeting was yesterday. Eric was so passionate, so enthusiastic. What an amazing teacher and presenter. He had everyone so motivated. I felt encouraged as a teacher. I'm excited." *Kylie Johannessen, Immanuel College.*

"I LOVED Paul's workshop! I found it very practical, hands on and most of all, relevant. I am very enthusiastic about putting these ideas into practice." *Grade 1 Teacher, Windaroo State School.*



## Products and Services

Bringing pedagogy to life  
in your classrooms!

Print Resources

Digital Resources

Professional Development



Trusted and innovative  
resources and workshops  
for your teachers and students

Order online or download our order form  
[itcpublications.com.au](http://itcpublications.com.au)

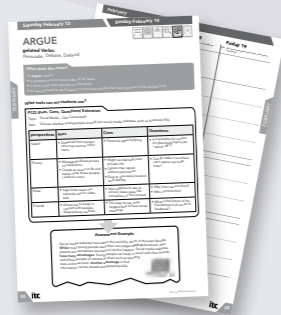
Phone: (07) 3395 7727 Fax: (07) 3395 7726  
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innovative teachers' companion



Going strong since 2002, our *innovative teachers' companion* is Australia's best-selling teacher's diary. This trusted resource combines an everyday diary with a daily shot of professional development. With sales in excess of 600,000 copies, this *companion* inspires teachers to plan exciting lessons that enable students to become critical, creative and co-operative thinkers.

- Choose from Early Years, Primary and Secondary editions
- Gets you organised – day planners, class rolls and more for the busy teacher
- Boosts whole-school pedagogical practice daily – hundreds of lesson ideas and cognitive and co-operative thinking tools for higher-order thinking
- Makes lesson planning easy and enjoyable
- Aligns to the national curriculum to save time and effort
- Available in spiral or loose-leaf formats
- Choose from 4, 5, 6 or Multi-Period Secondary edition formats



"We highly recommend the *innovative teachers' companion*. We have purchased it for each member of staff for the past four years. Both beginning teachers and experienced staff appreciate this and incorporate many of the strategies when designing units of work." *Robin Egerton, Secondary School Teacher, ACT*

"Having the *innovative teachers' companion* in our school makes my job easier every day. It is a quick and easy reference in my classroom and gives us a common language with which to discuss effective learning strategies." *Louise Rowley, Secondary School Head Teacher, NSW*

beginning teachers' companion



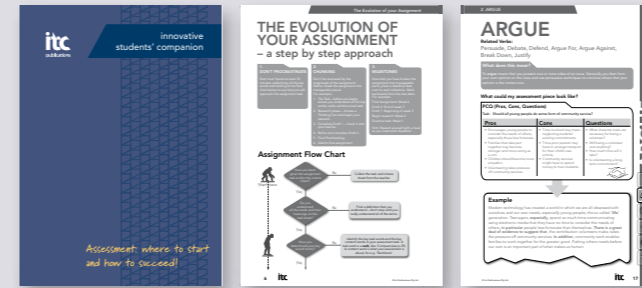
A must for any beginning teacher

Our *beginning teachers' companion* is an essential guide for new graduates. Designed to guide and inspire teachers within their momentous first years of teaching, this trusted guide explores seven key areas vital to successful induction into the classroom and the profession.

- Welcomes new teachers to your school - a valuable gift
- Boosts pedagogical practice daily – hundreds of lesson ideas and cognitive and co-operative thinking tools to strengthen teaching practice
- Shows how to engage students and build rapport in the classroom from day one
- Taps into the latest education research and consultation with the teacher-training sector
- Aligns with AITSL guidelines to save time and effort

"Paul and his team are terrific educators, highly engaging and very well prepared. The professional development they have provided to our students is not only timely, coming at the end of their study, but is highly relevant for all of our students. Their new book, *beginning teachers' companion*, is based on their various seminars and professional development sessions run around the country and encapsulates strategies for teaching, creating positive learning environments, differentiating lessons, authentic assessment and more. While it is presented as a *companion resource* it is firmly grounded by cutting edge educational research and reflects the very best of teaching. I believe it should be an essential part of the beginning teacher's journey and one that education students would greatly benefit from over the course of their study." *Dr David Zyngier, Senior Lecturer in Curriculum & Pedagogy, Faculty of Education, Peninsula Campus, Monash University*

innovative students' companion



Add the innovative students' companion to your school's book list!

Our hugely popular *innovative students' companion* is a neat little study and learning guide that shows students how to follow four easy steps to successfully research, plan and complete any assessment task.

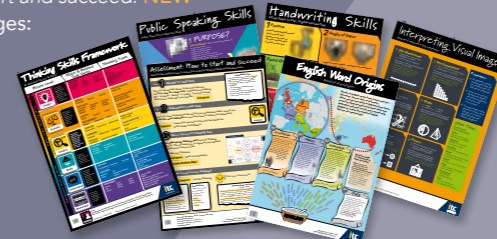
- Supports a whole-school approach to thinking, especially higher-order thinking
- Benefits students of all proficiency from Years 5-12
- Saves students time and stress in learning simple yet effective ways to approach any assessment
- Empowers students to be proactive and critical thinkers for life

"I love this learning tool! It assists me to organise my thinking in assignments and make sure I use the correct language for the task. It's simple to use and saves me hours of research time as it helps me clearly focus my ideas." *Jessica Ivey, Year 11, Chisholm Catholic College, QLD*

Classroom Posters

Colourful A1 wall posters

- ~ Thinking Skills Framework. **UPDATED**
- ~ Word Origins: *Being an etymologist*. **NEW**
- ~ Assessment: *How to start and succeed*. **NEW**
- ~ Interpreting Visual images: Using the 6 categories for easy interpretation.
- ~ Public Speaking Skills: Four easy steps to fast, legible handwriting.



Effective, fun learning resources for the walls of your classroom!

itc thinkdrive



Better thinking at your fingertips.

Our new *itc thinkdrive* brings together our powerful thinking tools and strategies in a dynamic digital platform. With *itc thinkdrive*, teachers and students have instant online access from any digital device to cognitive and co-operative thinking tools, videos and writable templates.

Students love the simplicity of typing in their assignment topic or question to our search engine and following our easy four-step methodology to tackle any assessment task.

- Teach! Teachers are empowered with the tools required to teach the critical and creative thinking elements of the Australian Curriculum
- Learn! Students are inspired with tools guiding them to plan and think critically and creatively
- Get connected! Connect from your PC, Mac, laptop, iPad or Android device

Order online for instant access - [itcthinkdrive.com.au](http://itcthinkdrive.com.au)  
Buy individual licenses for your teachers or whole-school licenses so teachers and students can connect right now.



A valuable resource at a great price!

Invest in thinkdrive today!

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